



## McGill University Health Centre

Do you have food allergies?  
Do you provide or prepare food for people with food allergies?  
Do you often see food labels with statements such as:  
“MAY CONTAIN MILK”  
“MAY CONTAIN TRACES OF PEANUTS”  
“MANUFACTURED IN A FACILITY THAT ALSO PROCESSES EGG”?  
Do you know what these statements truly mean for the food allergic individual?



**If these questions affect you or someone you provide food for, you may be interested in participating in a study that may help to improve food labelling for the allergic consumer.**

**Our primary research goal is to learn more about how food allergic consumers, and those who buy on their behalf, interpret various food labels with precautionary statements such as “may contain peanuts.”**

The study involves completing a questionnaire which will take only **10-20 minutes**.

To be eligible, individuals should:

1. be 18 years old or older
2. have a food allergy OR shop or prepare foods for someone with a food allergy
3. be a Canadian resident

Should you wish to participate in this study or require further information, please contact:

Ms. Rebecca Wickett, Study Coordinator

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Email: [food.labelling@epimgh.mcgill.ca](mailto:food.labelling@epimgh.mcgill.ca)

Please contact us by **October 15, 2007**

The principal investigators for this research study are:

**Dr. Ann Clarke, MD, McGill University Health Centre - Montreal, Quebec**

**Dr. Susan Wasserman, MD, McMaster University Medical Center - Hamilton, Ontario**